With the Census' heavy reliance on online questionnaire completion, this poses a particular challenge for those residents without reliable access to broadband connection.

For those unable to complete their Census online, you are still able to complete the questionnaire by mail and phone.

Rural parts of the state are often left underserved, this is a chance for these rural communities to show their strength and better advocate for their unique needs.

**BARRIERS TO CONSIDER:**
- Fear data may be used against them
- Lack of knowledge about the Census process

**MOTIVATORS:**
- Trusted community-based messengers
- Communication through radio and print media

(Source: Connect Ohio)

**About the Ohio Census Advocacy Coalition**
The Ohio Census Advocacy Coalition (OCAC) is a nonpartisan network of statewide nonprofit organizations, advocacy organizations, and trusted faith, business, education, and community leaders working to prepare for and conduct outreach to encourage full participation in the 2020 Census, with a focus on historically undercounted or “hard-to-count” (HTC) populations. The OCAC executive committee consists of Children's Defense Fund-Ohio, Innovation Ohio Education Fund, Ohio Voice, ASIA Inc., Philanthropy Ohio and Faith in Public Life.