WHY IS THE 2020 CENSUS IMPORTANT TO LOW-INCOME OHIOANS?

THE CENSUS IS THE DRIVING FORCE BEHIND ALL FEDERAL SOCIAL PROGRAMS.

PROGRAMS LIKE SNAP, THE SCHOOL LUNCH PROGRAM, MEDICAID, HEAD START, AND HOUSING ASSISTANCE.

The government uses data gathered by the Census to distribute funds to Ohio.

Though completing the Census may not seem like a priority, if Ohio is not counted accurately, other states will receive these funds for a whole decade. Completing the Census for your household should take no more than 10 minutes.

BARRIERS TO CONSIDER:

• Distrust in government
• Lack of access to reliable Internet and technology skills
• Lack of knowledge about the Census process

MOTIVATORS:

• Trusted community messengers
• Provide community spaces for residents to complete the Census with assistance and ask questions

About the Ohio Census Advocacy Coalition

The Ohio Census Advocacy Coalition (OCAC) is a nonpartisan network of statewide nonprofit organizations, advocacy organizations, and trusted faith, business, education, and community leaders working to prepare for and conduct outreach to encourage full participation in the 2020 Census, with a focus on historically undercounted or “hard-to-count” (“HTC”) populations. The OCAC executive committee consists of Children’s Defense Fund-Ohio, Innovation Ohio Education Fund, Ohio Voice, ASIA Inc., Philanthropy Ohio and Faith in Public Life.