### Why is the 2020 Census Important to LGBTQ Ohioans?

The 2020 Census will only ask questions about same-sex households, but will not ask any questions about how an individual identifies in terms of their sexual orientation and gender identity.

### Questions of Concern for LGBTQ Ohioans:

<table>
<thead>
<tr>
<th>Question</th>
<th>LGBTQ Ohioans</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. How is this person related to Person 1? Mark ONE box.</td>
<td>LGBTQ Ohioans exist in every hard-to-count community and population in the state. That is why it is important to consider the impact completing the Census will have on their livelihoods. Like all people, this Census is about fair funding and fair representation for our communities.</td>
</tr>
<tr>
<td>4. What is this person’s sex? Mark ONE box.</td>
<td></td>
</tr>
</tbody>
</table>

### LGBTQ People Are:

- 2 times as likely as non-LGBTQ people to receive SNAP benefits
- 1.5 times as likely to have Medicaid coverage
- 2.5 times as likely to rely on public housing assistance.

### Barriers to Consider:

- Distrust of government and confidentiality of the data
- Lack of understanding the impact of the Census

### Motivators:

- Trusted messengers conveying the importance and impact

---

**About the Ohio Census Advocacy Coalition**

The Ohio Census Advocacy Coalition (OCAC) is a nonpartisan network of statewide nonprofit organizations, advocacy organizations, and trusted faith, business, education, and community leaders working to prepare for and conduct outreach to encourage full participation in the 2020 Census, with a focus on historically undercounted or “hard-to-count” (HTC) populations. The OCAC executive committee consists of Children’s Defense Fund-Ohio, Innovation Ohio Education Fund, Ohio Voice, ASIA Inc., Philanthropy Ohio and Faith in Public Life.