WHY IS THE 2020 CENSUS IMPORTANT TO THE LATINX COMMUNITY?

TODAY, ONE IN THREE LATINOS LIVE IN HARD-TO-COUNT CENSUS TRACTS

It is important that the 2020 Census captures the reality of the growing Latinx community in Ohio.

An undercount in the Latinx community could lead to their communities being under-resourced and under-represented. By participating in the Census, they are making their voices and perspectives heard.

FEDERAL AGENCIES RELY ON CENSUS DATA TO MONITOR DISCRIMINATION AND IMPLEMENT CIVIL RIGHTS LAWS TO PROTECT:

- Voting Rights
- Language Assistance
- Equal Employment Opportunity

BARRIERS TO CONSIDER:
- Distrust of government and confidentiality of the data
- Language barriers

MOTIVATORS:
- Education on the benefits of a full count
- Communication through ethnic media

About the Ohio Census Advocacy Coalition
The Ohio Census Advocacy Coalition (OCAC) is a nonpartisan network of statewide nonprofit organizations, advocacy organizations, and trusted faith, business, education, and community leaders working to prepare for and conduct outreach to encourage full participation in the 2020 Census, with a focus on historically undercounted or “hard-to-count” (HTC) populations. The OCAC executive committee consists of Children’s Defense Fund-Ohio, Innovation Ohio Education Fund, Ohio Voice, ASIA Inc., Philanthropy Ohio and Faith in Public Life.